



WINLINK selects LS Retail for its Retail Stores management



SCICOM, Landsteinar Strengur partner, has signed a contract with **WinLink** for the implementation of **LS Retail solution for its Retail Stores management**. **WinLink** is the official distributor of **RadioShack** in Greece. **RadioShack** is one of the largest consumer electronics specialty retailer of wireless communications, electronic parts, batteries and accessories as well as other digital technology products and services.

The project concerns **LS Retail** implementation at **11 stores with 11 tills totally**, for the retail stores support.

Landsteinar Strengur provides end to end retail solutions for Headquarters, Stores and Point of Sale (POS) with the food, specialty and hospitality sectors as areas of expertise. The solutions are based **entirely on Microsoft technology and Microsoft Business Solutions**.

Mrs. Mplithikioti, Financial Services Manager of WinLink, stated:

*'As a Retailer, we have to focus on the Customer. Therefore, we needed to have an integrated retail software management system which will give us the opportunity to have a clear view of the processes of each store, of all stores and of the entire company. The system should be **stable, flexible, easy to use and with multiple functionality**.*

*After research, we selected the international solution **LS Retail** which is fully integrated with Microsoft Navision, considering that it is a **stable & reliable solution which covers our business needs**. Moreover, the fact that it is being implemented by SCICOM is an important advantage since they have the know-how and the experience in the implementation of similar and more complicated projects'.*



LS RETAIL

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ABOUT WINLINK

WinLink is the official distributor of **RadioShack** in Greece, which is one of the largest consumer electronics specialty retailer of wireless communications, electronic parts, batteries and accessories as well as other digital technology products and services.

With 6,874 stores nationwide, it is estimated that 94 percent of all Americans live or work within five minutes of a RadioShack store or dealer. The company's knowledgeable sales associates and brand position – **"You've Got Questions. We've Got Answers.®"** – support RadioShack's mission to demystify technology in every neighborhood in America.

WinLink provides over 4.000 RadioShack products to the Greek market, while there is the possibility to order through catalogue or through internet from a list of 100.000 products that cover the most usual consumer as well as specialized business needs.

